



SHARLEEN COLLINS
- METHOD -

BEAUTY · ARTISTRY · BUSINESS · EDUCATION



SHARLEEN COLLINS
- METHOD -

THIS IS MORE THAN A COURSE

WELCOME TO THE SHARLEEN COLLINS METHOD

**LEARN THE CRAFT.
BUILD YOUR CONFIDENCE.
KNOW THE INDUSTRY.
CREATE YOUR NEXT MOVE.**

We don't believe professional beauty education should stop at technique. The Method brings together practical studio training, online education, industry insight, business knowledge, feedback and support - so you leave understanding not only how to do the work, but how to move forward with it.

FROM YOUR FIRST CLASS TO YOUR NEXT OPPORTUNITY.

Whether your goal is freelance artistry, bridal, beauty services, working with brands, building your own business or moving into education, your training is designed around a real professional outcome.

ABOUT SHARLEEN

20+YEARSINBEAUTY · ARTIST · FOUNDER · EDUCATOR



BUILT FROM REAL INDUSTRY EXPERIENCE.

Sharleen Collins began her career in beauty at 17, working with Crème de la Mer, Bobbi Brown and MAC before moving to London and joining the MAC Pro Team. More than two decades later, her career spans luxury beauty, fashion, television, bridal, cosmetics, business and professional education.

Her work has included The X Factor, Strictly Come Dancing, The BRIT Awards and London Fashion Week, with work featured in Vogue, Tatler, IMAGE and international beauty and fashion titles. In Ireland, she also built a long-standing reputation in bridal artistry - experience rooted in both high-profile projects and real clients.

Sharleen later launched Sharleen Collins Cosmetics and professional brush collections, with products used on major global productions including the Spice Girls World Tour. She then established her agency and the Sharleen Collins Method - bringing real industry standards, commercial knowledge and hands-on education together under one academy.

THE EXPERIENCE BEHIND THE EDUCATION

MAC PRO TEAM · LONDON FASHION WEEK · THE BRIT AWARDS · VOGUE · TATLER · IMAGE · BRIDAL · COSMETICS · AGENCY · EDUCATION

FEEL EXCITED ABOUT WHAT COMES NEXT.

YOU DO NOT NEED TO HAVE YOUR WHOLE CAREER FIGURED OUT BEFORE YOU START.

Beauty is a huge industry. You might see yourself in makeup or bridal, love skin, brows or lashes, want to build a treatment menu, work with a beauty brand, or simply know that you want a career that feels more like you.

The Method is here to make that next step feel clearer. Learn properly. Practise in a supportive studio. Understand professional standards. Get honest guidance on products, clients, business and the industry around the skill.

You do not need the perfect kit, years of experience or a five-year plan. Start with the part of beauty you are drawn to. We will help you understand the route from there.

LEARN THE SKILL. BUILD THE CONFIDENCE. FIND YOUR METHOD.

SHARLEEN COLLINS

SHARLEEN COLLINS COSMETIC LUXURY BRUSH COLLECTION SEEN ON

JADE THIRLWALL ARTIST -HILAKARMAND



PERRIE EDWARDS ARTIST -HILAKARMAND



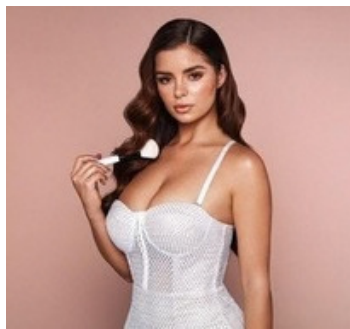
LEIGH-ANNE PINNOCK ARTIST -HILAKARMAND



SUGABABES ARTIST -DALILA MUA



DEMI ROSE MAWBY ARTIST -SHARLEEN COLLINS



JOURDAN DUNN ARTIST -DALILA MUA



ELLA EYRE ARTIST -KRISTINATHEO



PUSSYCAT DOLLS ARTIST -EOSBORNE MAKEUP



NICOLE SCHERZINGER ARTIST -EOSBORNE MAKEUP



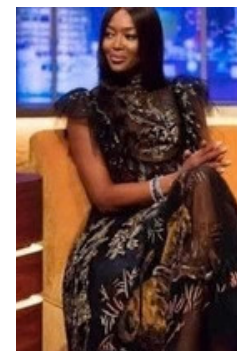
CHERYL COLE ARTIST -HILAKARMAND



ZARA MCDERMOTT & GEORGIA STEEL



NAOMI CAMPBELL ARTIST -HILAKARMAND



SHARLEEN COLLINS

SHARLEEN COLLINS COSMETIC LUXURY BRUSH COLLECTION SEEN ON

EMILY SANDÉ Artist - YASMINABMKUP



ROCHELLE HUMES Artist - HILAKARMAND



VOGUE WILLIAMS Artist - HILAKARMAND



SPICE GIRLS Artist - KRISTINATHEO



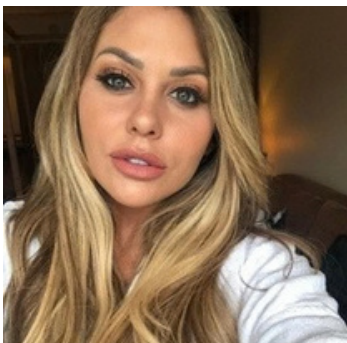
KATIE PIPER Artist - TOBY SALVIETTO



KIMBERLY WALSH Artist - YASMINABMKUP



BIANCA GASCOIGNE Artist - SHARLEEN COLLINS



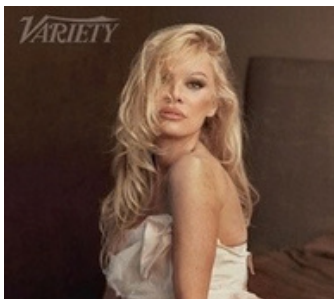
CHLOE GOODMAN Artist - SHARLEEN COLLINS



GLENDAGILSON & LUCY FALLON Artist - SHARLEEN COLLINS



PAMELA ANDERSON Artist - MADRIDGLOW



MIA REGAN Artist - DALILA MUA



NEYO Artist - KRISTINATHEO



SHARLEEN COLLINS

SHARLEEN COLLINS COSMETIC LUXURY BRUSH COLLECTION SEEN ON

TEYANA TAYLOR Artist- DALILA MUA



ASAP ROCKY Artist- DALILA MUA



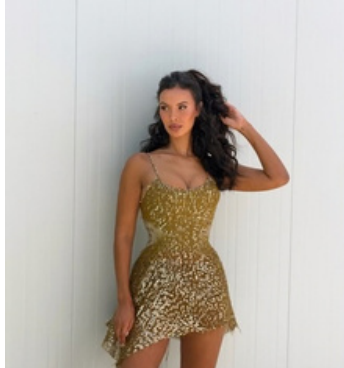
LAW ROACH Artist- DALILA MUA



Mabel & Neneh Cherry Artist- DALILA MUA



Maya Jama Artist- HILAKARMAND



MIA REGAN Artist- DALILA MUA

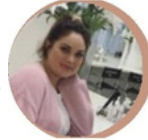


IRISH INFLUENCERS

CREATORS & PERSONALITIES WHO HAVE VISITED THE STUDIO



ELLIE KELLY



FACES BY GRACE



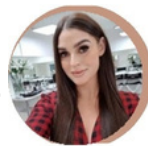
KEILIDH MUA



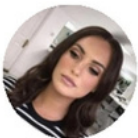
AIDEEN KATE



SO SUE ME



LYNN KELLY



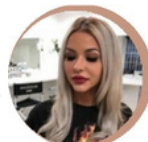
HOLLY CARPENTER



ASHLEY KEOGH



ZOE WHELAN



LENA LENA



SARAH MORRISSEY



KELLY HORRIGAN

WHY SHARLEEN COLLINS?

THE DIFFERENCE IS EVERYTHING AROUND THE COURSE

YOU ARE NOT JUST BUYING CLASS HOURS.

You are entering a training environment around skills ,standards,confidence,business and the reality of working in a beauty industry.

REAL INDUSTRY EXPERIENCE

Learn inside an academy shaped by more than 20 years of real clients, celebrity work, bridal, luxury brands, fashion, television, cosmetics, business, agency work and education.

SMALLER STUDIO GROUPS

More space for practical work, questions, feedback and individual attention.

MULTIPLE INDUSTRY TRAINERS

Learn different techniques, styles and approaches from working professionals across Ireland and the UK.

TRAINING BEYOND TECHNIQUE

Selected programmes go further into pricing, client experience, professional communication, content, branding, CVs, interviews, business systems and the practical steps behind getting and keeping work.

ONLINE + IN-STUDIO LEARNING

Use studio time for hands-on development, then return to your included online education in your own time and at your own pace. Access continues so you can revisit demonstrations and theory as your confidence grows.

SUPPORT THAT CONTINUES

Selected programmes include coaching, progress reviews, trainer feedback, online learning and Open Door support where applicable - so development does not stop when a class finishes.

WHAT DO YOU WANT TO BUILD?

START WITH THE OUTCOME - THEN CHOOSE THE TRAINING

I WANT TO WORK IN MAKEUP

Freelance · Bridal · Retail / counters · Fashion · Editorial · TV & film · Beauty brand work

I WANT TO BECOME A BEAUTY SPECIALIST

Skin + facials · Waxing · Massage · Manicure + pedicure · Makeup · Brows + lashes

I WANT TO SPECIALISE

Brows · Brow lamination · Lash lift · Lash extensions · Skin + advanced facial treatments

I WANT TO ADD SERVICES

Upskill, modernise techniques and add bookable treatments to an existing client base or salon menu.

I WANT TO BUILD MY OWN BEAUTY BUSINESS

Home · Freelance · Mobile · Rent a space · Build a clientele · Develop a studio / salon

I WANT TO WORK IN THE WIDER INDUSTRY

Salons · Skin clinics · Spas · Hotels · Retail · Cosmetic and skincare brands · Agencies · Brand teams

I WANT TO TEACH

Progress into education and training with the appropriate qualification pathway.

I NEED FLEXIBLE ONLINE TRAINING

Learn or upskill around work, family or location with flexible online programmes.

PERSONAL MAKEUP EDIT.

INCLUDES €188 MAKEUP FOUNDATIONS ONLINE COURSE

STOP LEARNING
MAKEUP ON
SOMEONE
ELSE'S FACE.

A COMPLETELY PERSONALISED 1:1 BEAUTY EXPERIENCE DESIGNED AROUND YOUR SKIN, YOUR COLOURING, YOUR FEATURES AND YOUR MAKEUP BAG. DISCOVER YOUR UNDERTONE, UNDERSTAND COMPLEXION, LEARN CONSIDERED PLACEMENT AND COLOUR, PERFECT YOUR SOFT GLAM BEAUTY LOOK AND THEN TAKE IT INTO NIGHTTIME GLAM — USING TECHNIQUES SELECTED AROUND YOU. BRING THE MAKEUP YOU ALREADY OWN. WE'LL EDIT IT TOGETHER, REFINE YOUR ROUTINE AND SHOW YOU HOW TO RECREATE THE FINISHED LOOKS YOURSELF.

SKIN · COLOUR · PLACEMENT · DIMENSION · DEFINITION · FINISH

01
YOUR FACE
SKIN · TONE · UNDERTONE ·
STRUCTURE · PROPORTION ·
PLACEMENT

Understand your individual
features, colouring and facial
structure and learn how
considered placement can
enhance what's already there.

YOUR FEATURES. YOUR
PLACEMENT. YOUR WAY.

02
YOUR
MAKEUP BAG
TEXTURE · TONE ·
FORMULA · FINISH · TOOLS

Understand the products you
already own, how they work
with your skin and colouring,
how to use them differently and
what's actually worth adding.

USE MORE OF WHAT YOU OWN.
BUY LESS OF WHAT YOU DON'T
NEED.

03
YOUR SOFT GLAM
BEAUTY LOOK
MODERN SKIN · SOFT SCULPT
· BLUSH · BROWS · LIPS

Learn how to create beautifully
prepped, perfected skin with
considered coverage, soft dimension,
flattering colour and polished
definition, personalised completely
around your face. Think fresh skin,
seamless complexion, softly sculpted
features, considered blush placement,
defined eyes and a polished lip.

04
NIGHTTIME GLAM
BEAUTY LOOK
OBSERVE · ASSESS ·
FEEDBACK · DEVELOP

build the complexion
deepen the sculpt
intensify the eye
add definition
customise the lash
elevate the lip
perfect the finish
soft glam → nighttime glam
one face. two beauty looks.

05
YOUR
SIGNATURE
YOUR SKIN. COLOURS.
PLACEMENT. FINISH.

Learn the products, shades,
textures and techniques that
work around your own
features, so you can recreate
your makeup with confidence
rather than copying somebody
else's face.

THE MAKEUP BAG EDIT.

COMPLEXION · FOUNDATION ·
CONCEALER · CORRECTOR · POWDER

DIMENSION · BRONZER · CONTOUR ·
BLUSH · HIGHLIGHT

EYES · SHADOW · LINER · MASCARA ·
LASHES

BROWS · SHAPE · TONE · DEFINITION

LIPS · PREP · LINER · COLOUR · FINISH

TOOLS · BRUSHES · APPLICATION ·

YOU DON'T JUST WATCH.

YOU LEARN TO DO IT YOURSELF.
WE'LL SHOW, EXPLAIN AND GUIDE YOU
THROUGH EACH STAGE WHILE YOU LEARN
HOW TO APPLY AND RECREATE THE MAKEUP
YOURSELF.

WATCH · APPLY · ASK · PRACTISE
THE GOAL ISN'T SIMPLY TO HAVE YOUR
MAKEUP DONE BEAUTIFULLY ONCE.
IT'S TO KNOW HOW TO DO IT AGAIN.

YOUR PERSONAL MAKEUP EDIT.

THIS SHOULD INCLUDE:

YOUR UNDERTONE
YOUR COMPLEXION + FOUNDATION
RECOMMENDATIONS
YOUR BLUSH + BRONZER TONES
YOUR EYE COLOURS
YOUR BROW PRODUCTS
YOUR LIP COLOURS
YOUR BRUSHES
YOUR PRODUCT RECOMMENDATIONS
YOUR APPLICATION ORDER
YOUR SOFT GLAM → NIGHTTIME GLAM NOTES

IT DOESN'T END IN THE STUDIO.

MAKEUP FOUNDATIONS ONLINE COURSE - INCLUDED.
CONTINUE LEARNING AT HOME WITH OUR MAKEUP
FOUNDATIONS ONLINE
COURSE, CREATED SPECIFICALLY FOR COMPLETE
BEGINNERS.

BUILD YOUR UNDERSTANDING OF SKIN, COMPLEXION,
COLOUR, FACE SHAPE, EYES, BROWS, LIPS, BRUSHES,
PRODUCTS & COMPLETE MAKEUP APPLICATION AT
YOUR OWN PACE.

EVERYTHING INCLUDED.

PRIVATE 1:1 IN-STUDIO BEAUTY EXPERIENCE
PERSONALISED FACE + COLOUR GUIDANCE
YOUR MAKEUP BAG EDIT
SOFT & NIGHTTIME GLAM BEAUTY LOOK
DAY → NIGHT TRANSFORMATION
PRODUCT + BRUSH GUIDANCE
YOUR PERSONAL MAKEUP EDIT GUIDE
€188 MAKEUP FOUNDATIONS ONLINE COURSE INCLUDED
ONE PRIVATE EXPERIENCE. IN-STUDIO + ONLINE.

SHARLEEN COLLINS

€188

MAKEUP FOUNDATIONS

THE BEGINNER EDIT

PAYMENT PLANS
AVAILABLE

THE ART & SCIENCE OF BEAUTIFUL SKIN.

THE SKIN EDIT | THE MAKEUP EDIT | THE COLOUR EDIT |

BEAUTY IS
A SKILL.
WE TEACH
YOU HOW.

A COMPLETE EDUCATION IN MAKEUP BASICS.

LEARN THE FUNDAMENTALS OF MAKEUP, SKIN PREP,
PRODUCT KNOWLEDGE AND APPLICATION TECHNIQUES
- TO CREATE NATURAL, POLISHED LOOKS
WITH CONFIDENCE.

01

SKIN PREP & FOUNDATION

Smooth. Even. Flawless.

Skincare Essentials

Priming the Skin

Choosing Your Foundation

Matching & Blending

Concealing with Confidence

04

LIPS & FINISHING TOUCHES

*Polished. Balanced.
Beautiful.*

Lip Lining & Filling

Lipstick & Gloss

Setting Your Look

Quick Fixes

02

BROWS & EYES

*Frame. Define.
Enhance.*

Brow Shaping & Filling

Neutral Eye Basics

Liner Techniques

Mascara Application

05

TOOLS & HYGIENE

*Clean. Professional.
Essential.*

Brushes 101

Tool Care

Hygiene Habits

03

COLOUR & CONTOUR

*Sculpt. Highlight.
Glow.*

Blush Placement

Bronzing & Contouring

Highlighting

Finishing Powder

06

PRACTICE & CONFIDENCE

*Practice. Perfect.
Perform.*

Step-by-Step Practice

Common Mistakes

Confidence Building

Your Signature Look



BY THE END,
YOU'LL KNOW
HOW TO...

PREP your skin for makeup.
MATCH foundation to your skin tone + undertone.
CHOOSE products, formulas + brushes with more confidence.
PLACE bronzer, blush, highlight + contour.
BLEND eyeshadow and work with your eye shape.
DEFINE brows, eyes + lips.
APPLY strip + individual lashes.
CREATE a complete makeup look from beginning to end.

SKIN FIRST EDUCATION

Learn to understand the
skin before deciding how
to treat it.

BESPOKE TREATMENT DESIGN

Develop the confidence to select
and combine techniques around
the individual client's skin,
concerns and goals.

THE CLIENT EXPERIENCE

Learn the consultation,
treatment, finishing & aftercare
standards behind a modern
professional skin service.

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
MAKEUP FOUNDATIONS
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTRERAS
DATE OF COMPLETION:
JANUARY 2026

Sharleen Collins
SHARLEEN COLLINS
MAKUP FOUNDATIONS

THE BRIDAL EDIT.

BRIDE · BRIDESMAID · MOTHER OF THE BRIDE · BRIDAL PARTY

FROM
PROFESSIONAL
TO
EDUCATOR.

DESIGNED FOR EXPERIENCED INDUSTRY PROFESSIONALS READY TO TAKE THEIR KNOWLEDGE FURTHER, ACADEMY EDUCATOR + TRAINER DEVELOPS THE SKILLS BEHIND PLANNING EDUCATION, UNDERSTANDING LEARNERS, DELIVERING ENGAGING TRAINING, DEMONSTRATING PRACTICAL SKILLS, ASSESSING PROGRESS AND GIVING MEANINGFUL FEEDBACK. ALONGSIDE YOUR ACADEMY EDUCATOR DEVELOPMENT, YOU’LL WORK TOWARDS THE RELEVANT LEVEL 4 CERTIFICATE IN EDUCATION AND TRAINING THROUGH OUR APPROVED QUALIFICATION PATHWAY.

01
THE
CONSULTATION
EDIT
*LISTEN · UNDERSTAND ·
DESIGN*

- Bride Consultation
- Understanding the Brief
- Bridal References + Inspiration
- Personal Style
- Skin Assessment
- Skin Tone + Undertone
- Wedding Style + Details
- Expectations
- Timings / Client Records

02
THE TRIAL
EDIT
*TRIAL · REFINE ·
PERFECT*

- Preparing for the Trial
- Translating Inspiration
- Skin + Finish Selection
- Colour Selection / Customising
- Product Selection
- Testing Longevity
- Photography + Lighting
- Refining the Look
- Recording the Final Bridal Plan

03
THE BRIDE
EDIT
*SKIN · COLOUR ·
DETAIL · FINISH*

- Skin Preparation
- Bridal Complexion
- Long-Wear Layering
- Luminous + Soft-Matte Finishes
- Colour + Undertone
- Bespoke Eye Design
- Liner + Lashes
- Bridal Brows
- Blush + Dimension / Lip Design
- Setting + Longevity / Finishing

THE BRIDAL
WARDROBE.

ONE ARTIST. MULTIPLE BRIDAL DIRECTIONS.
BARELY-THERE BRIDAL
FRESH SKIN · REFINED COMPLEXION ·
SOFT DEFINITION
MODERN ROMANTIC
LUMINOUS SKIN · BLUSH · SOFT EYES ·
CONSIDERED COLOUR
SOFT GLAM
SCULPTED COMPLEXION · DEFINED EYES ·
POLISHED FINISH
TIMELESS BRIDAL
BALANCED SKIN · CLASSIC DEFINITION ·
ELEGANT FINISH
DON'T LEARN ONE BRIDAL LOOK.
LEARN HOW TO CREATE THE RIGHT ONE.

REAL BRIDAL.
REAL SCENARIOS.

THE BRIDE CHANGES HER MIND.

THE SKIN ISN'T SITTING AS EXPECTED.

THE WEDDING MORNING IS RUNNING LATE.

DIFFERENT AGES. DIFFERENT SKINS. ONE BRIDAL PARTY.

THE MAKEUP NEEDS TO LAST FROM CEREMONY TO NIGHT.

04
THE BRIDAL
PARTY EDIT
*CUSTOMISE · BALANCE ·
COHESION*

- Bridesmaid Makeup
- Bridal Guest Makeup
- Cohesive Bridal Party Makeup
- Different Skin Types
- Different Skin Tones + Undertones
- Different Ages + Features
- Adapting Colour + Intensity
- Individuality + Cohesion
- Working Efficiently Across Multiple Clients

05
THE MOTHER
OF THE BRIDE
EDIT
*PREP · SOFTEN ·
DEFINE · ELEVATE*

- Mature Skin Preparation
- Hydration + Texture
- Lightweight Layering
- Complexion + Correction
- Soft Sculpting
- Modern Blush Placement
- Eye Definition / Lash Selection
- Brow Definition / Lip Definition
- Longevity Without Heaviness

06
THE WEDDING
MORNING EDIT
*PREPARE · ORGANISE ·
DELIVER*

- Wedding Morning Timelines
- Professional Set-Up
- Bridal Party Order
- Working Efficiently
- Kit Organisation / Hygiene
- Touch-Ups / Photography
- Working with Suppliers
- Staying on Schedule
- Troubleshooting
- Professional Conduct

BRIDAL SKIN.
SKIN PREPARATION
COMPLEXION
DIMENSION.
LONGEVITY

BRIDAL EYE.
EYE SHAPE +
PLACEMENT
MODERN BRIDAL EYES
LASH SELECTION
WATERPROOFING
PHOTOGRAPHY
LONGEVITY

THE BRIDAL
METHOD.
CUSTOMISE
LONGEVITY
COHESION
EXPERIENCE

MADE TO
BE SEEN.
TEXTURE
COLOUR
LIGHT
LIGHT ·
LONGEVITY

01 CONSULT → 02 TRIAL → 03 DESIGN → 04 PREP → 05 CREATE → 06 PERFECT

OVERALL FEEL

MODERN AUSTRALIAN BEAUTY
EDUCATION · LUXURY BRIDAL ·
EDITORIAL · PROFESSIONAL ·
FEMININE · REFINED

BY THE END,
YOU’LL KNOW
HOW TO...

CCONSULT · UNDERSTAND THE BRIEF
TRIAL · REFINE THE LOOK
CUSTOMISE · SKIN, AGE + STYLE
CREATE · LONG-LASTING BRIDAL SKIN
ADAPT · EVERY BRIDAL CLIENT
DESIGN · COHESIVE BRIDAL PARTIES
MANAGE · THE WEDDING MORNING
DELIVER · THE COMPLETE EXPERIENCE

SHARLEEN COLLINS
METHOD

DIPLOMA IN
PROFESSIONAL BRIDAL MAKEUP
CERTIFICATE
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
MAY 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

MAKEUP TECHNIQUES

SKIN · STRUCTURE · COLOUR · TEXTURE · DETAIL · DIRECTION

TAKE YOUR
ARTISTRY
FURTHER.

CREATED FOR MAKEUP ARTISTS WHO ALREADY UNDERSTAND THEIR CRAFT AND WANT TO REFINED THEIR TECHNIQUE, SHARPEN THEIR EYE, MODERNISE THEIR WORK AND PUSH THEIR ARTISTRY FURTHER. THIS ISN'T ABOUT RELEARNING MAKEUP. EXPLORE ADVANCED COMPLEXION, COLOUR, STRUCTURE, PLACEMENT, TEXTURE AND FINISH WHILE DEVELOPING GREATER RANGE ACROSS MODERN BEAUTY, SOFT GLAM, AFTER-DARK, BRIDAL, RED CARPET, EDITORIAL AND FASHION ARTISTRY. LEARN TO QUESTION OLD HABITS, INTERPRET RATHER THAN RECREATE, UNDERSTAND WHAT MAKES MAKEUP FEEL CURRENT AND DEVELOP A STRONGER POINT OF VIEW WITHIN YOUR OWN WORK.

01

COMPLEXION
INTELLIGENCE

PREP · CORRECT ·
PERFECT · REFINE

- Advanced Skin Prep + Analysis
- Foundation Mixing + Undertones
- Correction + Strategic Coverage
- Advanced Layering
- Texture Control
- Sculpting + Dimension
- Blush + Highlight Placement
- Luminous + Soft-Matte Finishes
- Mature + Camera-Ready Skin

02

COLOUR +
STRUCTURE

COLOUR · FORM ·
BALANCE · PLACEMENT

- Advanced Colour Theory
- Tone + Undertone
- Contrast + Colour Harmony
- Facial Structure + Proportion
- Sculpting + Advanced Placement
- Blush + Corrective Placement
- Eye Shape + Feature Analysis
- Negative Space

03

THE MODERN
BEAUTY EDIT

SOFT GLAM · AFTER-DARK ·
BRIDAL · RED CARPET

- Modern Complexion
- Advanced Eye Structure
- Smoked Definition
- Precision Liner
- Lash Customisation
- Modern Brows / Lip Design
- Long-Wear Artistry
- Photography + Camera-Ready Finish

04

THE EDITORIAL +
FASHION EDIT

EDITORIAL · RUNWAY ·
CAMPAIGN · CREATIVE
DIRECTION

- Editorial Beauty
- High-Fashion Makeup
- Runway / Campaign Beauty
- Moodboards / Creative Briefs
- Colour Stories / Texture
- Graphic Detail / Modern Eye Shapes
- Editorial Skin
- Hair / Styling / Final Image
- References / Creative Direction

05

THE ARTIST'S
EYE

OBSERVE · ANALYSE ·
EDIT · CREATE

- Balance / Proportion
- Placement / Structure
- Texture / Colour
- Restraint / Precision
- Detail / Finishing
- Trend Interpretation
- Editing the Final Look
- Signature / Point of View

UNLEARN.

IT'S QUESTIONING WHAT
YOU'VE ALWAYS DONE.
SAME FOUNDATION. SAME
CONTOUR. SAME PLACEMENT.

QUESTION IT.
WHAT HAPPENS WHEN YOU
CHANGE THE PLACEMENT?
USE LESS COVERAGE?
REMOVE THE LINER?

CHOOSE TO INTERPRET
INSTEAD OF RECREATE

BREAK THE HABIT.
KEEP THE SKILL.

FROM REFERENCE
TO FINAL IMAGE.

DON'T JUST RECREATE THE
REFERENCE.
LEARN HOW TO INTERPRET IT.

01 REFERENCE 02 ANALYSE 03
INTERPRET 04 DESIGN → 05
CREATE 06 EDIT 07 FINISH

LEARN TO LOOK BEYOND THE
MAKEUP ITSELF

YOUR EYE MAKES THE
DIFFERENCE.

THE PRO ARTISTRY
CHALLENGE.

TAKE ONE OF YOUR
SIGNATURE LOOKS &
APPROACH IT DIFFERENTLY.

EDIT
CREATE COMPLEXION USING
LESS PRODUCT AND MORE
CONSIDERED CORRECTION.

COLOUR
PUSH YOURSELF OUTSIDE
YOUR USUAL COLOUR
PALETTE.

COLOUR
PUSH YOURSELF OUTSIDE YOUR
USUAL COLOUR PALETTE.

INTERPRET
TAKE A REFERENCE AND TRANSLATE
IT THROUGH YOUR OWN ARTISTRY
RATHER THAN COPYING IT.
CREATE

PRODUCE A FINISHED LOOK THAT
REPRESENTS WHERE YOU WANT
YOUR ARTISTRY TO GO NEXT.

MORE THAN THE TRAINING
YOU'LL HAVE DEVELOPEDA MORE
CRITICAL EYE

FOR BALANCE, TEXTURE,
COLOUR, PLACEMENT & FINISH.

MORE REFINED
TECHNIQUE

ACROSS COMPLEXION, EYES,
COLOUR, STRUCTURE & DETAIL.

MORE CONTROL

OVER PRODUCT, LAYERING,
PLACEMENT AND FINISH.

MORE RANGE

MODERN BEAUTY, SOFT GLAM,
AFTER-DARK, BRIDAL, RED
CARPET, EDITORIAL & FASHION.

MORE CREATIVE
DIRECTION

WHEN INTERPRETING
REFERENCES, MOODBOARDS
& BRIEFS.

A STRONGER
SIGNATURE

WITHIN YOUR OWN ARTISTRY.

FIND YOUR
SIGNATURE.

THE GOAL ISN'T TO MAKE
YOUR WORK LOOK LIKE
SOMEONE ELSE'S.
IT'S TO MAKE YOUR WORK
FEEL MORE LIKE YOURS.
YOUR SKIN.
YOUR COLOUR.
YOUR PLACEMENT.
YOUR DETAIL.
YOUR FINISH.
YOUR POINT OF VIEW.
LEARN THE TECHNIQUE.
DEVELOP THE TASTE.
CREATE THE SIGNATURE.

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
PROFESSIONAL MAKEUP
TECHNIQUES DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
AUGUST 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

PROFESSIONAL MAKEUP ARTISTRY DIPLOMA

€1,888

PAYMENT PLANS
AVAILABLE

DEVELOP YOUR ARTISTRY. DEFINE YOUR SIGNATURE.

LEARN THE ARTISTRY BEHIND BEAUTIFUL MAKEUP — FROM UNDERSTANDING THE SKIN, UNDERTONES AND COLOUR HARMONY TO WORKING WITH TEXTURE, TONE AND FINISH. REFINE YOUR EYE, ELEVATE YOUR TECHNIQUE AND LEARN TO ADAPT EACH LOOK TO THE INDIVIDUAL, CREATING MAKEUP THAT FEELS CONSIDERED, ELEVATED AND ENTIRELY YOUR OWN.

01

SOFT GLAM BEAUTY LOOKS

*Luminous. Seamless.
Softly Sculpted.*

Perfected, skin-like complexion
Understanding undertones +
colour harmony
Seamless complexion matching
Cream + powder layering
Soft sculpting + dimension
Strategic blush placement
Modern brow definition
Softly diffused eyes
Perfected nude lips

02

NIGHTTIME GLAM BEAUTY LOOKS

*Sculpted. Sultry.
Defined.*

Long-wear perfected complexion
Bronzed dimension + sculpting
Seamless smokey eyes
Shadow blending + depth
Liner techniques +
lash placement
Amplified blush + luminosity
Lip shaping + definition
Balancing colour, texture + finish
Taking soft glam into evening

03

BRIDAL GLAM BEAUTY LOOKS

*Radiant. Refined.
Timeless.*

Elevated skin preparation
Radiant, long-wear complexion
Soft-focus skin techniques
Strategic layering for longevity
Sophisticated eye definition
Individual + strip lash application
Balanced brow definition
Blush + lip harmony
Adapting makeup to the individual
Beautiful makeup on + off camera

04

CELEBRITY / FREESTYLE BEAUTY LOOKS

*Current. Polished.
Individual.*

Celebrity + red-carpet inspired
Modern complexion finishes
Strategic sculpting + placement
Elevated eye techniques
Statement features
Working with texture + finish
Trend interpretation
Working from inspiration + references
Understanding balance + proportion,
Developing your signature



SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
PROFESSIONAL MAKE UP
ARTISTRY DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
SEPTEMBER 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

THE EXPERIENCE

4 IN-STUDIO TRAINING DAYS
SMALL, HANDS-ON GROUPS
MULTIPLE PROFESSIONAL ARTISTS
FULL ONLINE ACCESS TO THE
METHOD PERSONAL FEEDBACK +
DEVELOPMENT BEAUTY BUSINESS
SEMINARKIT TALK

8 WEEKS · IN-STUDIO + ONLINE

SHARLEEN COLLINS

INTERNATIONAL
MAKEUP ARTISTRY DIPLOMA

€3,888

PAYMENT PLANS
AVAILABLE

DEVELOP YOUR ARTISTRY.
TAKE IT FURTHER.

AN ELEVATED EIGHT-WEEK EDUCATION IN MODERN MAKEUP ARTISTRY, CREATED FOR THOSE READY TO REFINES THEIR TECHNIQUE, EXPAND THEIR SKILL SET AND TAKE THEIR ARTISTRY INTO THE PROFESSIONAL BEAUTY INDUSTRY. EXPLORE BEAUTIFUL SKIN, UNDERTONES, COLOUR HARMONY, TEXTURE, TONE AND FINISH WHILE DEVELOPING AN EYE FOR MAKEUP THAT FEELS POLISHED, CONSIDERED AND ENTIRELY YOUR OWN. FROM MODERN MAKEUP AND LUMINOUS, GLASS-LIKE SKIN TO BROWS AND LASHES, YOUR EDUCATION IS SUPPORTED BY DEDICATED EXAM PREPARATION AS YOU WORK TOWARDS AN INTERNATIONALLY RECOGNISED QUALIFICATION.

FOUR AREAS OF BEAUTY. ONE INTERNATIONAL QUALIFICATION.
PROFESSIONAL MAKEUP ARTISTRY · FACIALS · BROWS + LASHES ·

01

PROFESSIONAL
MAKEUP ARTISTRY

Luminous. Sculpted.
Refined. Individual.

- Skin preparation + analysis
- Complexion matching + undertones
- Long-wear complexion techniques
- Sculpting + blush placement
- Modern brow definition
- Soft glam + smokey eyes
- Liner + lash techniques
- Lip shaping + colour harmony
- Bridal + celebrity makeup
- Developing your signature artistry

02

FACIALS

Luminous. Hydrated.
Glass-Like.

- Skin consultation + analysis
- Elevated skin preparation
- Cleansing + exfoliation
- Facial + lymphatic massage
- Targeted masks + skin treatments
- Hydration + barrier support
- Glass skin techniques
- Creating radiant, makeup-ready skin

03

BROWS &
LASHES

Shape. Lift.
Define.

- Precision brow mapping
- Bespoke brow shaping
- Waxing + tinting
- Colour selection + definition
- Brow lamination + styling
- Lip + chin waxing
- Lash tinting + lamination
- Creating balanced, defined brows + lashes

THE EXPERIENCE

- 8 IN-STUDIO TRAINING DAYS
- SMALL, HANDS-ON GROUPS
- MULTIPLE PROFESSIONAL ARTISTS
- FULL ONLINE ACCESS TO THE METHOD
- PERSONAL FEEDBACK + DEVELOPMENT
- BEAUTY BUSINESS SEMINAR
- DEDICATED EXAM PREPARATION



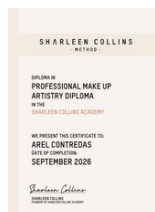
BEAUTY SPECIALIST

ONE COURSE. A COMPLETE EDUCATION IN BEAUTY.

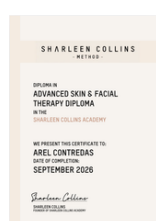
MAKEUP | BROWS | LASHES | SKIN | MASSAGE | WAXING | NAILS

THIS IS WHERE
YOUR CAREER
IN BEAUTY BEGINS.AN IMMERSIVE PROFESSIONAL EDUCATION DESIGNED TO TAKE YOU
BEYOND LEARNING INDIVIDUAL TREATMENTS. DEVELOP YOUR
TECHNIQUE ACROSS SEVEN AREAS OF MODERN BEAUTY, BUILD THE
CONFIDENCE TO WORK WITH REAL CLIENTS AND GRADUATE WITH AN
INTERNATIONALLY RECOGNISED QUALIFICATION — SUPPORTED EVERY
STEP OF THE WAY AS YOU PREPARE TO ENTER THE INDUSTRY.

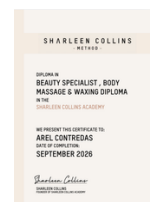
01

MODERN SOFT
GLAM ARTISTRY*Luminous. Seamless.
Softly Sculpted.***Skin-First Preparation**
Undertones + Colour Harmony
Complexion Correction
Sculpting + Blush Placement
Glow + Highlight ,
Eye Definition
Liner Techniques & Lash
Application. Modern Lip
Combinations. Texture, Tone + Finish

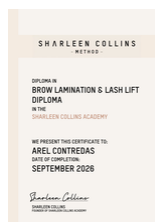
02

ADVANCED SKIN
& FACIAL*Sculpted. Sultry.
Defined.***Skin Science + Anatomy**
Professional Skin Analysis
Skin Types + Conditions
Skin Barrier Health
Bespoke Facial Treatments
Cleansing + Exfoliation
Glycolic Treatments
Facial + Lymphatic Massage
Hydration + Luminosity

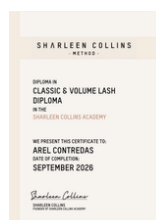
03

BODY MASSAGE
& WAXING*Radiant. Refined.
Timeless.***Swedish + Full Body Massage**
Hot Stone + Sculpting Massage
Lymphatic Drainage
Professional Waxing Techniques
Client Consultation + Aftercare
Professional Hygiene + Safety
Treatment Customisation + Finishing

04

BROW & LASH
DESIGN*Current. Polished.
Individual.***Brow + Lash Anatomy**
Facial Balance + Brow Mapping
Precision Brow Shaping
Wax + Tint
Custom Colour
Brow Lamination
Lash Tint + Lamination
Styling + Finishing
Professional Aftercare

05

CLASSIC &
HYBRID LASH*Radiant. Refined.
Timeless.***Lash Anatomy + Health**
Eye Analysis + Lash Mapping
Curl, Length + Weight Selection
Classic + Hybrid Lash Sets
Isolation + Precision
Placement + Styling
Refills + Maintenance
Professional Removal
Troubleshooting + Aftercare

06

MANICURE &
PEDICURE*Current. Polished.
Individual.***Nail + Skin Analysis**
Cuticle Preparation
Precision Shaping
Modern Manicure + Pedicure
Nail + Foot Care
Massage Techniques
Precision Polish Application
Classic + High-Gloss Finishes
Professional Aftercare

MORE THAN THE TRAINING

YOUR PERSONAL
COACHA DEDICATED PERSONAL COACH
THROUGHOUT YOUR TRAINING,
WITH WEEKLY CHECK-INS TO KEEP
YOU PROGRESSING, SUPPORTED
AND ON TRACK.BUSINESS +
CAREER EDUCATIONGO BEYOND TREATMENT SKILLS AND
UNDERSTAND THE PROFESSIONAL SIDE OF
BEAUTY — FROM CLIENT EXPERIENCE,
PRICING AND PROFESSIONALISM TO
FREELANCE OPPORTUNITIES, INDUSTRY
PATHWAYS AND BUILDING WHAT COMES NEXT.INDUSTRY
OPPORTUNITIESSTAY CONNECTED TO RELEVANT JOB
OPPORTUNITIES, BEAUTY EVENTS,
BRAND COLLABORATIONS AND
INDUSTRY OPPORTUNITIES SHARED
THROUGHOUT YOUR ACADEMY
JOURNEY.FULL ACCESS
TO THE METHODFULL ACCESS TO OUR ONLINE
METHOD PLATFORM, GIVING YOU
THE FREEDOM TO CONTINUE
LEARNING, REVISIT TECHNIQUES
AND DEVELOP YOUR SKILLS BEYOND
THE STUDIO.YOUR
QUALIFICATIONS.Graduate with an internationally recognised
ITEC Level 2 Certificate in Beauty Specialist,
alongside Sharleen Collins Academy
diplomas across each specialist area.

BROW + LASH SPECIALIST CERTIFICATE

€588

PAYMENT PLANS
AVAILABLE

SHAPE · TONE · LAMINATE · LIFT · PERFECT

THE BROW.
THE LASH.
THE DETAIL.

A complete brow and lash education designed to give you the eye, technique and confidence to create beautiful, bespoke results for every client.

FROM ANATOMY, GROWTH AND FACIAL PROPORTIONS TO MAPPING, CUSTOM COLOUR, PRECISION SHAPING, LAMINATION AND LASH LIFTING — THIS COURSE COMBINES IN-DEPTH THEORY WITH EXTENSIVE HANDS-ON TRAINING, SO YOU CAN DELIVER MODERN, NATURAL RESULTS WITH CONFIDENCE.

01

THE BROW FOUNDATION

KNOWLEDGE ·
UNDERSTANDING

- Brow anatomy
- hair growth
- Facial balance + proportion
- Brow analysis
- Natural growth patterns
- Consultation + contraindications

02

THE SHAPE EDIT

MAP · SHAPE ·
DEFINE

- Precision brow mapping
- Bespoke brow design
- Symmetry + balance
- Waxing techniques
- Trimming + grooming
- Lip + chin waxing
- Professional finishing

03

THE LAMINATION EDIT

COLOUR · STYLE ·
PERFECT

- Custom brow tinting
- Colour + tone selection
- Brow lamination
- Hair direction + styling
- Creating fullness
- Troubleshooting + aftercare

04

THE LASH EDIT

LIFT · DEFINE ·
PERFECT

- Lash anatomy + growth cycle
- Eye + lash analysis
- Lash tint
- Lash lift / lamination
- Bespoke lift selection
- Direction + definition
- Troubleshooting + aftercare

THE PRO STANDARD.

MORE THAN JUST THE TREATMENT.

ANATOMY + THEORY

UNDERSTAND WHAT YOU'RE WORKING WITH BEFORE LEARNING HOW TO TRANSFORM IT.

PROFESSIONAL PRACTICE

CONSULTATION · PATCH TESTING · CONTRAINDICATIONS · HYGIENE · CLIENT RECORDS · TROUBLESHOOTING · AFTERCARE · INDUSTRY STANDARDS.

BESPOKE DESIGN

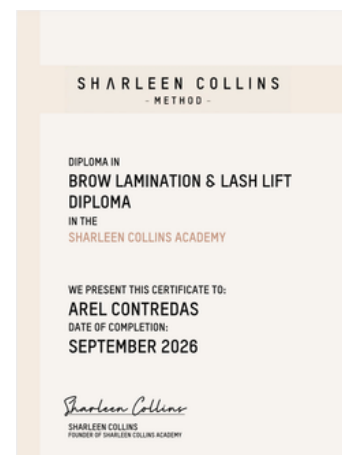
WORK WITH FACIAL PROPORTIONS AND NATURAL GROWTH PATTERNS TO CREATE A RESULT FOR EACH CLIENT.

THE METHOD

FULL ACCESS TO OUR ONLINE EDUCATION TO REVISIT TECHNIQUES.

YOUR QUALIFICATIONS.

Receive your Sharleen Collins Academy Brow Lamination and Lash Lift Certificates upon successful completion.



CLASSIC & VOLUME LASH DIPLOMA

€888

PAYMENT PLANS
AVAILABLE

CLASSIC · VOLUME · MAPPING · STYLING · RETENTION

THE LASH EDIT

LEARN THE TECHNIQUE BEHIND BEAUTIFULLY CONSIDERED LASH SETS. FROM NATURAL LASH HEALTH, EYE ANALYSIS AND BESPOKE MAPPING TO ISOLATION, PLACEMENT, CLASSIC APPLICATION AND HANDCRAFTED VOLUME, DEVELOP THE TECHNIQUE AND UNDERSTANDING TO CUSTOMISE CURL, LENGTH, DIRECTION AND DENSITY AROUND THE INDIVIDUAL CLIENT.

PRECISION · CUSTOM STYLING · CLEAN APPLICATION · RETENTION

01

LASH THEORY

KNOWLEDGE · SAFETY ·
CONFIDENCE

- Eye + Lash Anatomy
- Natural Lash Growth Cycle
- Lash Health + Conditions
- Allergies +
Contraindications
- Hygiene + Safety
- Product + Tool Knowledge
- Adhesive Fundamentals
- Client Consultation

02

THE CLASSIC EDIT

ISOLATE · APPLY ·
PERFECT

- Precision Isolation
- Classic Lash Application
- Attachment + Placement
- Distance + Direction
- Curl · Length · Thickness
Selection
- Working Through Lash Layers
- Lash Direction
- Clean Application
- Professional Finishing

03

THE VOLUME EDIT

BUILD · LAYER ·
CREATE

- Handmade Fan Techniques
- Fanning + Fan Control
- Weight + Diameter Selection
- Volume Application
- Layering + Direction
- Density + Balance
- Curl + Length Selection
- Creating Different Volume
Finishes
- Customising Volume to the Client

04

THE STYLING EDIT

MAP · STYLE ·
RETAIN

- Eye Shape Analysis
- Bespoke Lash Mapping
- Curl + Length Selection
- Direction + Balance
- Corrective Styling
- Retention + Adhesive Control
- Infills + Maintenance
- Professional Removal
- Troubleshooting
- Client Aftercare

THE LASH METHOD.

THE DETAILS THAT CHANGE THE SET.

ISOLATION

CLEAN SEPARATION.
PRECISE APPLICATION.
HEALTHY NATURAL
LASHES.

MAPPING

DESIGN AROUND THE
CLIENT'S EYE SHAPE,
FEATURES & DESIRED
RESULT

DIRECTION

UNDERSTAND PLACEMENT
& DIRECTION TO CREATE
BALANCE AND A POLISHED
FINISH.

RETENTION

UNDERSTAND ATTACHMENT,
ADHESIVE CONTROL,
MAINTENANCE AND
AFTERCARE TO SUPPORT
LONGER-LASTING RESULTS.

THE PRO STANDARD.

CONSULTATION ·
PATCH TESTING ·
HYGIENE ·
CONTRAINDICATIONS
· CLIENT RECORDS ·
TROUBLESHOOTING ·
AFTERCARE ·
PROFESSIONAL
STANDARDS

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
CLASSIC & VOLUME LASH
DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
AUGUST 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

ADVANCED SKIN & FACIAL THERAPY

SHARLEEN COLLINS

€888

PAYMENT PLANS
AVAILABLE

THE ART & SCIENCE OF BEAUTIFUL SKIN.

| Bespoke facials | skin health | | resurfacing | | skin from within

SKIN IS NEVER
JUST SKIN.

A COMPLETE EDUCATION IN MODERN SKIN AND FACIAL THERAPY. LEARN TO ANALYSE THE SKIN, UNDERSTAND ITS CONDITION AND CREATE BESPOKE TREATMENT PROTOCOLS - COMBINING SKIN SCIENCE, HANDS-ON FACIAL TECHNIQUES AND ADVANCED TREATMENT TECHNOLOGY.

01

SKIN INTELLIGENCE

*Luminous. Seamless.
Softly Sculpted.*

Skin Anatomy + Physiology
Reading the Skin
skin Conditions
Barrier Health
Contraindications

04

ADVANCED SKIN TECHNOLOGY

*Current. Polished.
Individual.*

Microneedling
LED Light Therapy
Skin Preparation
Professional
Application
Combining Modalities

02

BESPOKE FACIAL

*Sculpted. Sultry.
Defined.*

Double Cleansing
Professional
Exfoliation
Facial Massage
Sculpting
Lymphatic Techniques

05

THE SKIN EXPERIENCE

*Radiant. Refined.
Timeless.*

Bespoke Consultation
Treatment
Customisation
Facial Ritual
Client Comfort
Homecare + Aftercare
Client Retention

03

RESURFACE & RENEW

*Radiant. Refined.
Timeless.*

Dermaplaning
Microdermabrasion
Chemical Peels
Glycolic Treatments
Texture Refinement

06

SKIN FROM WITHIN

*Current. Polished.
Individual.*

Hormones + The Skin
Nutrition + Skin Health
Stress + Sleep
Vitamins + Minerals
Gut-Skin Connection
Lifestyle + Environment
Professional Scope

MORE THAN A FACIAL

SKIN FIRST EDUCATION

Learn to understand
the skin before
deciding how to treat it.

THE CLIENT EXPERIENCE

Learn the consultation,
treatment, finishing and
aftercare standards behind a
modern professional skin
service.

BESPOKE TREATMENT DESIGN

Develop the confidence to select
and combine techniques around
the individual client's skin,
concerns & goals.

FULL ACCESS TO THE METHOD

Ongoing access to our online Method
platform, giving you the freedom to
continue learning, revisit techniques
& develop your skills beyond the studio.



SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
ADVANCED SKIN & FACIAL
THERAPY DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
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SEPTEMBER 2026

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SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

THE NAIL METHOD.

THE MODERN MANICURE + PEDICURE.

SHARLEEN COLLINS

€888

PAYMENT PLANS
AVAILABLE

MANICURE · PEDICURE · GEL · BIAB · NATURAL NAIL

NATURAL NAIL TO PROFESSIONAL FINISH.

THE NAIL EDIT IS BUILT AROUND THE DETAILS THAT MAKE THE DIFFERENCE — NAIL HEALTH, PREPARATION, CUTICLE WORK, SHAPE, STRUCTURE, PRODUCT CONTROL AND AN IMMACULATE FINISH. LEARN TO UNDERSTAND THE NATURAL NAIL BEFORE WORKING ON IT, PREPARE CORRECTLY, PERFECT YOUR MANICURE AND PEDICURE TECHNIQUE AND DEVELOP YOUR SKILLS ACROSS MODERN NAIL SYSTEMS INCLUDING GEL POLISH AND BIAB. FROM BEAUTIFULLY PREPARED NATURAL NAILS TO CLEAN GEL APPLICATION AND REFINED STRUCTURED FINISHES, DEVELOP THE TECHNIQUE AND UNDERSTANDING BEHIND NAIL SERVICES DESIGNED TO BE WORN, MAINTAINED AND REBOOKED.

HEALTH · PREP · PRECISION · STRUCTURE · FINISH

01

NAIL INTELLIGENCE

HEALTH · GROWTH ·
KNOWLEDGE · CARE

- Nail Anatomy / Growth
- Natural Nail Health
- Nail Conditions + Disorders
- Contraindications
- Nail Assessment
- Nail Shapes
- Product Knowledge
- Professional Consultation
- When Not to Treat

02

THE MANICURE EDIT

PREP · SHAPE ·
PERFECT

- Professional Nail Preparation
- Cuticle Assessment
- Cuticle Care
- Nail Shaping
- Length + Proportion
- Buffing + Refinement
- Hand + Nail Care
- Polish Preparation
- Clean Application
- Precision Around the Cuticle

03

THE PEDICURE EDIT

PREP · CARE ·
PERFECT · FINISH

- Professional Consultation
- Foot + Nail Assessment
- Nail Preparation
- Cuticle Care / Nail Shaping
- Hard Skin Care / Exfoliation
- Foot + Lower-Leg Care
- Hydration
- Polish / Gel Preparation
- Precision Application
- Professional Finishing

04

THE GEL EDIT

CONTROL · PRECISION ·
LONGEVITY

- Natural Nail Preparation
- Gel Polish Preparation
- Base Application
- Colour Application
- Working Close to the Cuticle
- Thin + Controlled Layers
- Curing
- Free-Edge Finishing
- Preventing Lifting
- Professional Removal
- Reapplication / Troubleshooting

05

THE BIAB EDIT

BUILD · BALANCE ·
REFINE

- Assessment / Preparation
- Product Control
- BIAB Application
- Apex + Structure
- Balance / Strength
- Natural Nail Overlay
- Refining the Shape
- Clean Cuticle Area
- Finishing / Maintenance
- Removal
- Troubleshooting

THE 1% DETAILS.

WHEN THE NAIL IS SIMPLE,
EVERY DETAIL SHOWS.

THE CUTICLE.
THE SHAPE.
THE PRODUCT.
THE STRUCTURE.
THE SURFACE.
THE FINISH.

CLEAN PREP, APPLICATION
& FINISH.

THE SHAPE EDIT.

- SQUARE
- SQUOVAL
- OVAL
- ALMOND
- SOFT ROUND

DON'T JUST FILE
THE NAIL.

DESIGN THE SHAPE.

THE SIGNATURE NAIL.

THE PERFECT NUDE
THE SHEER PINK
THE MILKY MANICURE
THE MODERN RED
THE CLEAN NATURAL NAIL
THE FRENCH
THE DEEP CLASSIC

TRENDS CHANGE.
BEAUTIFUL NAILS DON'T.

THE BIAB JOURNEY.

- 01 — ASSESS
- 02 — PREP
- 03 — BUILD
- 04 — REFINE
- 05 — MAINTAIN
- 06 — REMOVE.

APPLY · MAINTAIN ·
REFINE · REMOVE · PROTECT

NAIL HEALTH FIRST.

NATURAL NAIL
ASSESSMENT
PREPARATION
SAFE PRODUCT USE
AVOIDING OVER-FILING
RECOGNISING DAMAGE
CORRECT
MAINTENANCE
PROFESSIONAL
REMOVAL
WHEN TO STOP
AFTERCARE

BUILD YOUR NAIL MENU.

THE MODERN MANICURE
THE MODERN PEDICURE
THE GEL MANICURE
THE BIAB MANICURE

LEARN THE TREATMENT.
ADD THE SERVICE.
BUILD YOUR CONFIDENCE.

REAL NAILS. REAL CLIENTS.

- WEAK NAILS
- DIFFICULT CUTICLES
- PRODUCT LIFTING
- GEL SHRINKAGE
- BULKY BIAB
- INCORRECT SHAPING
- CLIENT NAIL DAMAGE
- UNBALANCED
STRUCTURE

NATURAL NAIL TO PROFESSIONAL FINISH.

BEFORE THE EDUCATION

- PREP UNCERTAINTY
- INCONSISTENT SHAPE
- PRODUCT LIFTING
- BULKY APPLICATION
- UNTIDY FINISH
- PRODUCT CONFUSION

DEVELOP THROUGH
THE COURSE

- CLEAN PREP
- BALANCED SHAPE
- PRODUCT CONTROL
- REFINED STRUCTURE
- PRECISION APPLICATION
- PROFESSIONAL FINISH

THE MODERN PEDICURE.

- PREP
- SHAPE
- SMOOTH
- HYDRATE
- POLISH

BEAUTIFULLY GROOMED
NAILS, CONSIDERED CARE
& A FLAWLESS FINISH,
ELEVATING THE PEDICURE
INTO A MODERN LUXURY
SERVICE.

THE CLIENT EXPERIENCE.

CONSULTATION
CLIENT PREFERENCES
COLOUR SELECTION
PROFESSIONAL SET-UP
COMFORT
TREATMENT FLOW
AFTERCARE
MAINTENANCE
PROFESSIONAL REMOVAL
REAPPLICATION
REBOOKING

CREATED TO BE MAINTAINED.

BEAUTIFUL NAILS AREN'T
ABOUT THE FIRST
APPOINTMENT. LEARN TO
UNDERSTAND THE CLIENT
JOURNEY THROUGH
MAINTENANCE, GROWTH,
REAPPLICATION,
REMOVAL, NATURAL NAIL
CARE & AFTERCARE.

TREAT → MAINTAIN → REMOVE
→ REFRESH → REBOOK

THE FINAL IMAGE.

CLEAN DISPLAY
HAND POSITION
LIGHTING
ANGLES
DETAIL
CONSISTENCY

BY THE END, YOU'LL KNOW HOW TO...

- UNDERSTAND NAIL HEALTH
- ASSESS TREATMENT NEEDS
- PREP WITH PRECISION
- SHAPE WITH BALANCE
- PERFORM MANICURE + PEDICURE
- APPLY GEL PROFESSIONALLY
- BUILD BIAB STRUCTURE
- TROUBLESHOOT COMMON ISSUES
- MAINTAIN + REMOVE SAFELY
- DELIVER PROFESSIONAL RESULTS

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
MANI & PEDI DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
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DATE OF COMPLETION:
AUGUST 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

MASSAGE + LYMPHATIC

MASSAGE · LYMPHATIC · DEEP TISSUE · HOT STONE · SCULPT · WELLNESS

LEARN TO UNDERSTAND THE BODY BEFORE YOU WORK WITH IT. FROM ANATOMY, MUSCLES, TENSION AND PROFESSIONAL MASSAGE FOUNDATIONS THROUGH TO FULL-BODY MASSAGE, DEEP TISSUE, HOT STONE, LYMPHATIC DRAINAGE AND MODERN SCULPTING TECHNIQUES, DEVELOP THE KNOWLEDGE, TECHNIQUE AND TOUCH TO CREATE TREATMENTS AROUND THE INDIVIDUAL CLIENT. LEARN HOW TO ASSESS, ADAPT PRESSURE, CREATE FLOW, WORK SAFELY AND PROFESSIONALLY, AND BRING TOGETHER TECHNIQUE, RECOVERY, RELAXATION AND WELLNESS INTO A CONSIDERED TREATMENT EXPERIENCE. SUMMARISE

MORE THAN
MASSAGE.

NEW TO MASSAGE?
START HERE.

BEGIN WITH THE BODY — ANATOMY, MUSCLES, CONSULTATION, CONTRAINDICATIONS, PRESSURE AND PROFESSIONAL FOUNDATIONS — BEFORE PROGRESSING THROUGH MASSAGE TECHNIQUES, COMPLETE TREATMENT SEQUENCES AND MODERN BODY THERAPIES.

01
BODY
INTELLIGENCE
*BODY · MUSCLE ·
MOVEMENT · KNOWLEDGE*

- Anatomy + Physiology
- The Muscular System
- Major Muscle Groups
- The Lymphatic System
- Circulation / Body Awareness
- Tension + Recovery
- Client Consultation
- Contraindications
- Treatment Suitability / Planning
- Professional Scope

02
THE MESSAGE
METHOD
*PRESSURE · RHYTHM ·
FLOW · CONTROL*

- Swedish Massage
- Effleurage / Petrissage
- Friction/ Tapotement/ Vibration
- Pressure Control
- Rhythm + Flow
- Body Mechanics
- Professional Positioning
- Client Comfort
- Treatment Sequencing
- Adapting the Treatment

03
THE BODY
TREATMENT EDIT
*TARGET · RELEASE · RELAX
· RECOVER*

- Back · Neck · Shoulders
- Arms + Hands / Legs + Feet
- Head + Scalp
- Face / Abdomen / Full Body
- 60-Minute Treatment Flow
- 90-Minute Treatment Flow
- Deep Tissue Techniques
- Hot Stone Techniques
- Pressure Adaptation
- Professional Draping + Positioning

04
THE LYMPHATIC
METHOD
*FLOW · DRAIN ·
SUPPORT · RECOVER*

- Lymphatic Anatomy
- The Lymphatic System
- Lymph Nodes + Pathways
- Understanding Lymphatic Flow
- Drainage Principles
- Direction + Sequence
- Light Rhythmic Technique
- Breathing / Treatment Flow
- Client Suitability
- Contraindications
- Professional Boundaries/Aftercare

05
SCULPT &
RECOVER
*SCULPT · FLOW ·
RELEASE · RECOVER*

- Brazilian-Inspired Techniques
- Body Sculpting Principles
- Massage + Sculpting
- Rhythm + Direction
- Body Contours
- Treatment Flow
- Working Around Different Body Shapes
- Professional Tools
- Client Comfort / Recovery
- Finishing Techniques Aftercare

THE ART OF TOUCH.

- PRESSURE**
NOT HARDER OR SOFTER,
UNDERSTAND WHAT IS
APPROPRIATE FOR THE
CLIENT, BODY AREA &
TREATMENT.
- RHYTHM**
DEVELOPING CONSISTENCY,
CONNECTION AND
TREATMENT FLOW.
- DIRECTION**
UNDERSTANDING WHERE
YOU'RE WORKING AND WHY.

- TRANSITION**
MOVING THROUGH A
TREATMENT WITHOUT
CONSTANTLY INTERRUPTING
THE EXPERIENCE.
- POSITION**
WORKING EFFECTIVELY
WHILE CONSIDERING BOTH
THERAPIST AND CLIENT.
- ADAPTATION**
LEARNING TO OBSERVE,
ASSESS AND ADAPT WITHIN
YOUR PROFESSIONAL SCOPE.

BUILD YOUR
TREATMENT MENU.

- RELAXATION MASSAGE**
SWEDISH TECHNIQUES ·
RHYTHM · FLOW · FULL-BODY
- TREATMENT**
BACK, NECK + SHOULDER
TARGETED TREATMENT ·
PRESSURE · TECHNIQUE ·
FLOW
- FULL-BODY MASSAGE**
PROFESSIONAL TREATMENT
SEQUENCING · 60 / 90-MINUTE
FLOW

- DEEP TISSUE**
PRESSURE · MUSCLE-
FOCUSED TECHNIQUE ·
TREATMENT ADAPTATION
- HOT STONE**
HEAT · MASSAGE · FLOW ·
CLIENT EXPERIENCE
- LYMPHATIC WELLNESS**
LIGHT RHYTHMIC
TECHNIQUE · DIRECTION ·
FLOW · PROFESSIONAL
LYMPHATIC TREATMENT
- BODY SCULPT + WELLNESS**
BRAZILIAN-INSPIRED
TECHNIQUE · FLOW ·
SCULPTING · RECOVERY

REAL BODIES.
REAL CLIENTS.

- HIGH TENSION
- MORE PRESSURE
- CLIENT DISCOMFORT
- SOMETHING FEELS
WRONG
- CONTRAINDICATIONS
- DIZZINESS / FEELING
UNWELL
- TREATMENT
ADAPTATION
- WHEN TO STOP

- EVERY BODY
IS DIFFERENT.**
- BODY SHAPES
MUSCLE TENSION
PRESSURE PREFERENCES
MOBILITY
COMFORT LEVELS
TREATMENT GOALS
HEALTH CONSIDERATIONS
CONTRAINDICATIONS

- YOUR BODY
MATTERS TOO.**
- BODY MECHANICS
POSTURE
PROFESSIONAL
POSITIONING
TREATMENT HEIGHT
MOVEMENT
USING BODY WEIGHT
EFFECTIVELY
REDUCING UNNECESSARY
STRAIN
WORKING THROUGH
LONGER TREATMENTS

- THE
WELLNESS
EDIT.**
- HYDRATION
MOVEMENT
SLEEP
STRESS
RECOVERY
BREATHING
LYMPHATIC
AFTERCARE

- CONSULTATION
TO FINISH.**
- 01 CONSULT
 - 02 ASSESS
 - 03 PLAN
 - 04 PREPARE
 - 05 TREAT
 - 06 ADAPT
 - 07 FINISH
 - 08 AFTERCARE

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
BODY MESSAGE DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTRERAS
DATE OF COMPLETION:
AUGUST 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

BROW + LASH SPECIALIST CERTIFICATE

€264

PAYMENT PLANS
AVAILABLE

SHAPE · TONE · LAMINATE · LIFT · PERFECT

THE BROW.
THE LASH.
THE DETAIL.

A complete brow and lash education designed to give you the eye, technique and confidence to create beautiful, bespoke results for every client.

FROM ANATOMY, GROWTH AND FACIAL PROPORTIONS TO MAPPING, CUSTOM COLOUR, PRECISION SHAPING, LAMINATION AND LASH LIFTING — THIS COURSE COMBINES IN-DEPTH THEORY WITH EXTENSIVE HANDS-ON TRAINING, SO YOU CAN DELIVER MODERN, NATURAL RESULTS WITH CONFIDENCE.

01

THE BROW FOUNDATION

KNOWLEDGE ·
UNDERSTANDING

- Brow anatomy
- hair growth
- Facial balance + proportion
- Brow analysis
- Natural growth patterns
- Consultation + contraindications

02

THE SHAPE EDIT

MAP · SHAPE ·
DEFINE

- Precision brow mapping
- Bespoke brow design
- Symmetry + balance
- Waxing techniques
- Trimming + grooming
- Lip + chin waxing
- Professional finishing

03

THE LAMINATION EDIT

COLOUR · STYLE ·
PERFECT

- Custom brow tinting
- Colour + tone selection
- Brow lamination
- Hair direction + styling
- Creating fullness
- Troubleshooting + aftercare

04

THE LASH EDIT

LIFT · DEFINE ·
PERFECT

- Lash anatomy + growth cycle
- Eye + lash analysis
- Lash tint
- Lash lift / lamination
- Bespoke lift selection
- Direction + definition
- Troubleshooting + aftercare

THE PRO STANDARD.

MORE THAN JUST THE TREATMENT.

ANATOMY + THEORY

UNDERSTAND WHAT YOU'RE WORKING WITH BEFORE LEARNING HOW TO TRANSFORM IT.

PROFESSIONAL PRACTICE

CONSULTATION · PATCH TESTING · CONTRAINDICATIONS · HYGIENE · CLIENT RECORDS · TROUBLESHOOTING · AFTERCARE · INDUSTRY STANDARDS.

BESPOKE DESIGN

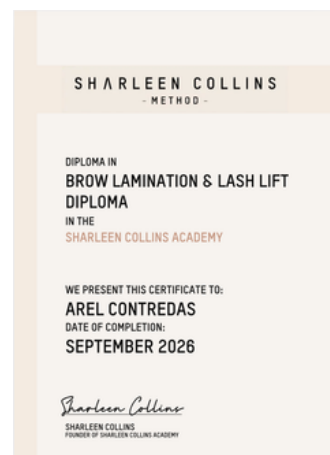
WORK WITH FACIAL PROPORTIONS AND NATURAL GROWTH PATTERNS TO CREATE A RESULT FOR EACH CLIENT.

THE METHOD

FULL ACCESS TO OUR ONLINE EDUCATION TO REVISIT TECHNIQUES.

YOUR QUALIFICATIONS.

Receive your Sharleen Collins Academy Brow Lamination and Lash Lift Certificates upon successful completion.



CLASSIC & VOLUME
LASH DIPLOMA

€288

PAYMENT PLANS
AVAILABLE

CLASSIC · VOLUME · MAPPING · STYLING · RETENTION

THE LASH EDIT

LEARN THE TECHNIQUE BEHIND BEAUTIFULLY CONSIDERED LASH SETS. FROM NATURAL LASH HEALTH, EYE ANALYSIS AND BESPOKE MAPPING TO ISOLATION, PLACEMENT, CLASSIC APPLICATION AND HANDCRAFTED VOLUME, DEVELOP THE TECHNIQUE AND UNDERSTANDING TO CUSTOMISE CURL, LENGTH, DIRECTION AND DENSITY AROUND THE INDIVIDUAL CLIENT.

PRECISION · CUSTOM STYLING · CLEAN APPLICATION · RETENTION

01

LASH THEORY

KNOWLEDGE · SAFETY ·
CONFIDENCE

- Eye + Lash Anatomy
- Natural Lash Growth Cycle
- Lash Health + Conditions
- Allergies +
Contraindications
- Hygiene + Safety
- Product + Tool Knowledge
- Adhesive Fundamentals
- Client Consultation

02

THE CLASSIC EDIT

ISOLATE · APPLY ·
PERFECT

- Precision Isolation
- Classic Lash Application
- Attachment + Placement
- Distance + Direction
- Curl · Length · Thickness
Selection
- Working Through Lash Layers
- Lash Direction
- Clean Application
- Professional Finishing

03

THE VOLUME EDIT

BUILD · LAYER ·
CREATE

- Handmade Fan Techniques
- Fanning + Fan Control
- Weight + Diameter Selection
- Volume Application
- Layering + Direction
- Density + Balance
- Curl + Length Selection
- Creating Different Volume
Finishes
- Customising Volume to the Client

04

THE STYLING
EDIT

MAP · STYLE ·
RETAIN

- Eye Shape Analysis
- Bespoke Lash Mapping
- Curl + Length Selection
- Direction + Balance
- Corrective Styling
- Retention + Adhesive Control
- Infills + Maintenance
- Professional Removal
- Troubleshooting
- Client Aftercare

THE LASH METHOD.

THE DETAILS THAT CHANGE THE SET.

ISOLATION

CLEAN SEPARATION.
PRECISE APPLICATION.
HEALTHY NATURAL
LASHES.

MAPPING

DESIGN AROUND THE
CLIENT'S EYE SHAPE,
FEATURES & DESIRED
RESULT

DIRECTION

UNDERSTAND PLACEMENT
& DIRECTION TO CREATE
BALANCE AND A POLISHED
FINISH.

RETENTION

UNDERSTAND ATTACHMENT,
ADHESIVE CONTROL,
MAINTENANCE AND
AFTERCARE TO SUPPORT
LONGER-LASTING RESULTS.

THE PRO
STANDARD.

CONSULTATION ·
PATCH TESTING ·
HYGIENE ·
CONTRAINDICATIONS
· CLIENT RECORDS ·
TROUBLESHOOTING ·
AFTERCARE ·
PROFESSIONAL
STANDARDS

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
CLASSIC & VOLUME LASH
DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
AUGUST 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

ONLINE

SHARLEEN COLLINS

€388

PAYMENT PLANS
AVAILABLE

ADVANCED SKIN & FACIAL THERAPY

THE ART & SCIENCE OF BEAUTIFUL SKIN.

| Bespoke facials | skin health | | resurfacing | | skin from within

SKIN IS NEVER
JUST SKIN.

A COMPLETE EDUCATION IN MODERN SKIN AND FACIAL
THERAPY. LEARN TO ANALYSE THE SKIN, UNDERSTAND ITS
CONDITION AND CREATE BESPOKE TREATMENT PROTOCOLS
- COMBINING SKIN SCIENCE, HANDS-ON FACIAL
TECHNIQUES AND ADVANCED TREATMENT TECHNOLOGY.

01

SKIN INTELLIGENCE

*Luminous. Seamless.
Softly Sculpted.*

Skin Anatomy + Physiology
Reading the Skin
skin Conditions
Barrier Health
Contraindications

04

ADVANCED SKIN TECHNOLOGY

*Current. Polished.
Individual.*

Microneedling
LED Light Therapy
Skin Preparation
Professional
Application
Combining Modalities

02

BESPOKE FACIAL

*Sculpted. Sultry.
Defined.*

Double Cleansing
Professional
Exfoliation
Facial Massage
Sculpting
Lymphatic Techniques

05

THE SKIN EXPERIENCE

*Radiant. Refined.
Timeless.*

Bespoke Consultation
Treatment
Customisation
Facial Ritual
Client Comfort
Homecare + Aftercare
Client Retention

03

RESURFACE & RENEW

*Radiant. Refined.
Timeless.*

Dermaplaning
Microdermabrasion
Chemical Peels
Glycolic Treatments
Texture Refinement

06

SKIN FROM WITHIN

*Current. Polished.
Individual.*

Hormones + The Skin
Nutrition + Skin Health
Stress + Sleep
Vitamins + Minerals
Gut-Skin Connection
Lifestyle + Environment
Professional Scope

MORE THAN A FACIAL

SKIN FIRST EDUCATION

Learn to understand
the skin before
deciding how to treat it.

THE CLIENT EXPERIENCE

Learn the consultation,
treatment, finishing and
aftercare standards behind
a modern professional skin
service.

BESPOKE TREATMENT DESIGN

Develop the confidence to select
and combine techniques around
the individual client's skin,
concerns & goals.

FULL ACCESS TO THE METHOD

Ongoing access to our online Method
platform, giving you the freedom to
continue learning, revisit techniques
& develop your skills beyond the studio.



SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
ADVANCED SKIN & FACIAL
THERAPY DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
SEPTEMBER 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

FACE · BODY · INTIMATE · SKIN · AFTERCARE

KNOW THE SKIN. UNDERSTAND THE HAIR. MASTER THE METHOD.

LEARN WAXING PROPERLY FROM THE FOUNDATIONS UPWARDS, UNDERSTANDING THE SKIN, HAIR, GROWTH CYCLE, WAX, TEMPERATURE, DIRECTION AND TECHNIQUE BEHIND EVERY TREATMENT. FROM CONSULTATION AND SKIN PREPARATION THROUGH TO FACIAL, BODY AND INTIMATE WAXING, DEVELOP THE KNOWLEDGE AND PRACTICAL UNDERSTANDING TO APPROACH DIFFERENT CLIENTS, DIFFERENT HAIR TYPES AND DIFFERENT TREATMENT AREAS PROFESSIONALLY. LEARN HOW TO SELECT AND CONTROL YOUR WAX, WORK EFFICIENTLY, PROTECT THE SKIN, TROUBLESHOOT COMMON PROBLEMS AND GUIDE YOUR CLIENT THROUGH CORRECT AFTERCARE AND MAINTENANCE.

MORE
THAN HAIR
REMOVAL.

01
WAXING
INTELLIGENCE
*SKIN · HAIR · GROWTH ·
KNOWLEDGE*

- Skin Anatomy
- Hair Anatomy
- Hair Growth Cycles
- Hair Types + Growth Patterns
- Skin Types + Conditions
- Hormones + Hair Growth
- Medication Considerations
- Contraindications
- Treatment Suitability
- Skin Assessment

02
THE WAX
METHOD
*SELECT · APPLY ·
CONTROL · REMOVE*

- Strip / Soft + Hot / Hard Wax
- Wax Selection + Temperature
- Product Control + Skin Preparation
- Application + Removal Technique
- Skin Tension + Pressure / Speed
- Different Hair Types + Difficult Hair
- Minimising Skin Trauma
- Troubleshooting

03
THE BODY
EDIT
*POSITION · PRECISION ·
EFFICIENCY*

- Facial Waxing / Upper Lip / Chin
- Underarms / Arms / Legs
- Body Waxing
- Working Around Body Contours
- Client Positioning
- Skin Support
- Efficient Treatment Flow
- Professional Finishing

04
THE INTIMATE
EDIT
*TECHNIQUE · CONTROL ·
DIGNITY · TRUST*

- Standard Bikini
- Extended / High Bikini
- Brazilian + Hollywood Waxing
- Intimate Anatomy + Body Variation
- Client Positioning
- Skin Tension / Wax Selection
- Working Methodically / Client Consent / Professional Communication
- Comfort + Dignity
- Troubleshooting / Aftercare

05
THE SKIN +
AFTERCARE
EDIT
*OBSERVE · ANALYSE ·
EDIT · CREATE*

- Balance / Proportion
- Placement / Structure
- Texture / Colour
- Restraint / Precision
- Detail / Finishing
- Trend Interpretation
- Editing the Final Look
- Signature / Point of View

BUILD YOUR
WAXING MENU.

FACE
UPPER LIP · CHIN · FACIAL
WAXING

BODY
UNDERARMS · ARMS · LEGS ·
BODY WAXING

INTIMATE
BIKINI · EXTENDED BIKINI ·
BRAZILIAN · HOLLYWOOD

MEN'S WAXING
TECHNIQUES ADAPTED
AROUND THE INDIVIDUAL
CLIENT & TREATMENT AREA.

REAL SKIN.
REAL HAIR.
REAL CLIENTS.

BECAUSE REAL TREATMENTS
DON'T ALWAYS LOOK
LIKE THE DEMO.

- WHEN THE HAIR IS SHORT
- WHEN THE HAIR IS COARSE
- WHEN THE SKIN IS SENSITIVE
- WHEN THE CLIENT IS NERVOUS
- WHEN SOMETHING DOESN'T LOOK RIGHT
- WHEN INGROWNS KEEP RETURNING

THE CLIENT
EXPERIENCE.

CONSULTATION
COMMUNICATION
PREPARATION
PRIVACY + DIGNITY
POSITIONING
COMFORT
TREATMENT FLOW
HYGIENE
BOUNDARIES
AFTERCARE
MAINTENANCE
REBOOKING
CLIENT RECORDS

EVERY BODY
IS DIFFERENT.

- BODY SHAPES + POSITIONING
- HAIR GROWTH + SKIN SENSITIVITIES
- PREGNANCY + MENSTRUATION CONSIDERATIONS
- MEN'S WAXING
- SCARS + TATTOOS + PIERCINGS
- CLIENT MOBILITY
- PROFESSIONAL BOUNDARIES
- CONSENT + DIGNITY

THE PRO
STANDARD.

CLEAN. CONTROLLED.
PROFESSIONAL.

HYGIENE + INFECTION
PREVENTION
NO DOUBLE DIPPING
SAFE WAX
TEMPERATURE
CORRECT EQUIPMENT
+ SET-UP
CONTRAINDICATIONS
CLIENT RECORDS
CONSENT
PROFESSIONAL SCOPE
AFTERCARE

ONE SKILL.
MULTIPLE
DIRECTIONS.

STARTING IN BEAUTY
BUILD A PROFESSIONAL
FOUNDATION IN WAXING.

ALREADY QUALIFIED
ADD WAXING TO YOUR
EXISTING TREATMENT MENU.

FREELANCE + HOME STUDIO
EXPAND THE SERVICES
AVAILABLE TO YOUR
CLIENTS.

SALON + BEAUTY BUSINESS
DEVELOP ANOTHER REPEAT
TREATMENT CATEGORY
WITHIN YOUR SERVICE
MENU.

PROFESSIONAL
CLIENT
RESOURCES

CONSULTATION FORM

CONTRAINDICATION

CHECKLIST

CLIENT RECORD CARD

AFTERCARE GUIDE

FIRST 10 CLIENTS TRACKER

NOT JUST THE EDUCATION.

THE TOOLS TO PUT IT INTO
PRACTICE.

BY THE END, YOU'LL
KNOW HOW TO...

ASSESS SKIN, HAIR GROWTH AND
TREATMENT SUITABILITY.

SELECT THE APPROPRIATE WAX AND
TECHNIQUE FOR DIFFERENT
TREATMENT AREAS.

CONTROL TEMPERATURE,
APPLICATION, REMOVAL AND SKIN
TENSION.

WAX FACIAL, BODY AND INTIMATE
AREAS WITH GREATER CONFIDENCE.

ADAPT YOUR APPROACH AROUND
DIFFERENT BODIES, HAIR TYPES &
SKIN SENSITIVITIES.

TROUBLESHOOT COMMON WAXING
CHALLENGES.

PROTECT THE SKIN THROUGH
CONSIDERED TECHNIQUE AND
PROFESSIONAL AFTERCARE.

DELIVER A TREATMENT THAT FEELS
SAFE, DISCREET, EFFICIENT AND
PROFESSIONAL.



ACADEMY EDUCATOR + TRAINER

SHARLEEN COLLINS

€3,888

PAYMENT PLANS
AVAILABLE

TEACH · PLAN · PRESENT · ASSESS · LEAD

FROM
PROFESSIONAL
TO
EDUCATOR.

DESIGNED FOR EXPERIENCED INDUSTRY PROFESSIONALS READY TO TAKE THEIR KNOWLEDGE FURTHER, ACADEMY EDUCATOR + TRAINER DEVELOPS THE SKILLS BEHIND PLANNING EDUCATION, UNDERSTANDING LEARNERS, DELIVERING ENGAGING TRAINING, DEMONSTRATING PRACTICAL SKILLS, ASSESSING PROGRESS AND GIVING MEANINGFUL FEEDBACK.

ALONGSIDE YOUR ACADEMY EDUCATOR DEVELOPMENT, YOU'LL WORK TOWARDS THE RELEVANT LEVEL 4 CERTIFICATE IN EDUCATION AND TRAINING THROUGH OUR APPROVED QUALIFICATION PATHWAY.

01

UNDERSTAND THE LEARNER

UNDERSTAND ·
SUPPORT · ADAPT

- Learner Needs
- Learning Styles + Approaches
- Inclusive Education
- Communication
- Professional Relationships
- Supporting Development
- Creating the Learning Environment

02

PLAN THE EDUCATION

PLAN · STRUCTURE ·
PREPARE

- Learning Outcomes
- Lesson Planning
- Schemes of Work
- Session Structure
- Timing + Pacing
- Learning Activities
- Resources
- Theory + Practical Planning

03

TEACH & PRESENT

COMMUNICATE ·
DEMONSTRATE · ENGAGE

- Presenting With Confidence
- Professional Demonstrations
- Explaining Technique
- Breaking Skills Into Steps
- Speaking to Groups
- Questioning
- Engaging Learners
- Managing the Room
- Theory + Practical Delivery

04

ASSESS & FEEDBACK

OBSERVE · ASSESS ·
FEEDBACK · DEVELOP

- Assessment Methods
- Observing Practical Work
- Checking Understanding
- Questioning
- Learning Outcomes
- Constructive Feedback
- Recording Progress
- Supporting Improvement
- Evaluation

05

BECOME THE EDUCATOR

TEACH · LEAD ·
DEVELOP

- Educator Confidence
- Professional Standards
- Voice + Communication
- Room Management
- Professional Boundaries
- Inclusive Practice
- Evaluation + Reflection
- Continued Professional Development

THE TRANSFORMATION

YOU ALREADY KNOW HOW TO DO IT. NOW LEARN HOW TO:
EXPLAIN IT · DEMONSTRATE IT · BREAK IT DOWN · STRUCTURE IT · OBSERVE IT · CORRECT IT · ASSESS IT · GIVE FEEDBACK · DEVELOP SOMEONE ELSE
DOING IT WELL IS ONE SKILL. TEACHING IT WELL IS ANOTHER.

SKILL TO SESSION.

- 01 KNOW IT
- 02 PLAN IT
- 03 EXPLAIN IT
- 04 DEMONSTRATE IT
- 05 OBSERVE IT
- 06 ASSESS IT
- 07 DEVELOP IT

KNOWLEDGE →

EDUCATION → IMPACT

TEACH YOUR CRAFT.

YOUR EXPERIENCE. YOUR
SPECIALISM.

YOUR NEXT DIRECTION.

MAKEUP · BROWS · LASHES
· NAILS · SKIN · BEAUTY ·
MASSAGE · HAIR ·
WELLNESS + MORE

WHERE COULD TEACHING TAKE YOU?

ACADEMY EDUCATION
BRAND EDUCATION
SALON + SPA TRAINING
TEAM TRAINING
FREELANCE EDUCATION
MASTERCLASSES +
WORKSHOPS
PROFESSIONAL TRAINING
YOUR OWN EDUCATION
ONE QUALIFICATION.

BUILD YOUR EDUCATION.

MORE THAN THEORY.
PUT IT INTO PRACTICE.

- DEVELOP THE SKILLS BEHIND:
- LESSON PLANNING
- SCHEMES OF WORK
- LEARNING OUTCOMES
- EDUCATIONAL RESOURCES
- PRACTICAL DEMONSTRATIONS
- ASSESSMENT
- FEEDBACK
- SESSION EVALUATION
- FROM AN IDEA IN YOUR HEAD
- TO EDUCATION YOU CAN DELIVER.

THE REAL EDUCATOR EDIT.

BECAUSE TEACHING DOESN'T ALWAYS GO TO PLAN. ONE LEARNER IS STRUGGLING. ANOTHER IS AHEAD. THE GROUP IS QUIET. YOUR DEMONSTRATION RUNS OVER. SOMEONE DOESN'T UNDERSTAND. YOU NEED TO GIVE DIFFICULT FEEDBACK. THE LESSON PLAN IS ONE PART. KNOWING HOW TO LEAD THE ROOM IS THE OTHER.

HOW YOU'LL LEARN. 6 MONTHS. HYBRID EDUCATION.

IN-STUDIO
PRACTISE PRESENTING,
DEMONSTRATING,
COMMUNICATING &
DEVELOPING YOUR
EDUCATOR SKILLS IN A LIVE
LEARNING ENVIRONMENT.

ONLINE
SUPPORTING THEORY,
PLANNING, EDUCATION
PRINCIPLES AND COURSE
MATERIAL AROUND YOUR
STUDIO TRAINING.

YOUR QUALIFICATION.

LEVEL 4 CERTIFICATE
IN EDUCATION + TRAINING
TURN YOUR INDUSTRY EXPERIENCE
INTO EDUCATION.

TEACH · PLAN · PRESENT · ASSESS · LEAD

SHARLEEN COLLINS
- METHOD -

DIPLOMA IN
ACADEMY EDUCATOR & TRAINER
DIPLOMA
IN THE
SHARLEEN COLLINS ACADEMY

WE PRESENT THIS CERTIFICATE TO:
AREL CONTREDAS
DATE OF COMPLETION:
AUGUST 2026

Sharleen Collins
SHARLEEN COLLINS
FOUNDER OF SHARLEEN COLLINS ACADEMY

SHARLEEN COLLINS

THE BEAUTY BUSINESS FORMULA™

CAREER / CLIENTS / BUSINESS / GROWTH

You already have the skill.
Now build what comes next.

THE BUSINESS AND CAREER EDUCATION THAT COMES AFTER THE QUALIFICATION — HOW TO GET THE JOB, GO FREELANCE, BUILD A CLIENTELE, SET YOURSELF UP PROPERLY AND BUILD A CAREER OR BEAUTY BUSINESS THAT CAN GROW WITH YOU. WHETHER YOU'RE NEWLY QUALIFIED OR ALREADY TAKING CLIENTS, YOU'LL HAVE A CLEAR DIRECTION TO FOLLOW — WITH PRACTICAL TOOLS, EDITABLE RESOURCES AND STEP-BY-STEP GUIDANCE TO HELP YOU ACTUALLY PUT IT INTO ACTION.

€888

PAYMENT PLANS AVAILABLE

MULTIPLE CAREER PATHS.

01

GET
THE JOB

02

GO
FREELANCE

03

BUILD
THE BUSINESS

04

BUILD
THE CLIENTELE

05

GROW
THE BRAND

NOT JUST EDUCATION.

The tools to actually do it.

01

EDITABLE BUSINESS
TEMPLATES

READY-TO-USE TOOLS FOR
RUNNING YOUR BEAUTY CAREER
OR BUSINESS PROFESSIONALLY.

02

30-DAY BUSINESS
BUILDER

TURN WHAT YOU'VE
LEARNED INTO ACTION —
ONE CLEAR STEP AT A TIME.

03

90-DAY GROWTH
PLAN

BUILD YOUR CLIENTELE,
VISIBILITY AND BUSINESS
MOMENTUM.

04

365-DAY CONTENT
BANK

NEVER WONDER WHAT TO POST
AGAIN — A FULL YEAR OF
BEAUTY CONTENT DIRECTION.

05

CAMPAIGN VAULT

READY-TO-USE IDEAS FOR
PROMOTING YOUR SERVICES,
OFFERS AND BUSINESS.

06

REAL-WORLD
SCRIPTS

KNOW WHAT TO SAY — FROM
ENQUIRIES & CANCELLATIONS
TO COMPLAINTS, PAYMENTS
& BRAND OUTREACH.

YOUR TALENT IS ONE PART OF THE CAREER.

Knowing what to do with it is the other.

THE BUSINESS & CAREER SEMINAR

IN-STUDIO TRAINING DESIGNED TO SHOW YOU WHAT HAPPENS AFTER YOU QUALIFY

LEARN THE SKILL.

UNDERSTAND THE INDUSTRY.

BUILD WHAT COMES NEXT.

Your practical training teaches you how to do the work. This seminar focuses on the professional side: how to present yourself, build a client base, set yourself up correctly, create opportunities and turn your qualification into a career. It is relevant to clients progressing into makeup, beauty, freelance work, salons and clinics, retail, brands or their own business.

BUILD YOUR BUSINESS

- Sole trader + limited company
- Tax, accountants + insurance
- Business registration + bookkeeping
- Pricing, quoting + invoicing
- Consultation forms, stock + suppliers

BUILD YOUR BRAND & CLIENT BASE

- Branding, website + Google Business
- Social media + content planning
- Paid advertising + online booking
- Client attraction, retention + referrals
- PR events, collaborations + brand work

BUILD YOUR PROFESSIONAL PROFILE

- CV + portfolio development
- Interview preparation + presentation
- Professional emails + phone etiquette
- Approaching agencies + industry contacts
- Personal grooming + set etiquette

EXPLORE YOUR CAREER OPTIONS

- Freelance + bridal
- Retail, salons, spas + clinics
- Fashion, editorial, TV + film
- Beauty brands + content creation
- Education + business ownership

THE GOAL: LEAVE WITH A CLEARER PLAN FOR TURNING YOUR TRAINING INTO WORK.

WHERE COULD THIS TAKE YOU?

BEAUTY DOES NOT HAVE ONE CAREER PATH

Your qualification or specialist training can be the beginning of several different routes. The right direction depends on your training, experience, insurance, professional requirements and the area of the industry you want to build in.

FREELANCE + CLIENT WORK

Makeup artist · Bridal artist · Mobile beauty · Home-based services · Independent client work

SALON + CLINIC

Beauty salon · Skin clinic · Spa · Hotel / resort · Brow or lash bar · Specialist treatment environment

COSMETIC + BEAUTY BRANDS

Beauty advisor · Counter artist · Lead artist · Brand educator · Account / area roles · Brand events · Pro teams

FASHION + MEDIA

Editorial · Fashion · Shoots · Music video · TV + film · Red carpet · Backstage

AGENCY + PROJECT WORK

Talent agencies · Bridal agencies · Brand activations · Campaigns · Events · Project-based beauty teams

CONTENT + DIGITAL

Content creator · Social media · On-camera education · Tutorials · Brand collaborations

BUSINESS OWNERSHIP

Freelance business · Treatment room · Studio · Salon · Team · Education business · Beauty brand

EDUCATION

Trainer · Educator · Academy / college environment · Brand education - with the relevant teaching qualification

WHAT HAPPENS AFTER YOU ENROL?

A CLEARER START BEFORE YOUR FIRST PRACTICAL SESSION

01 ENROLMENT CONFIRMED

Your programme, training dates and agreed payment arrangement are confirmed.

02 INDUCTION

We explain how your programme works, studio expectations, what to bring and what happens next.

03 ONLINE ACCESS

Where online learning is included, your access is set up so you can begin working through your training in your own time.

04 PRACTICAL TRAINING

Your trainer demonstrates, explains and guides you through hands-on practice in the studio.

05 FEEDBACK + DEVELOPMENT

Where included, trainer feedback, reviews, coaching, mocks and pre-assessments help you understand your progress.

06 ASSESSMENT / EXAM

Qualification-led programmes follow their required assessment and examination route. Course-specific requirements are confirmed in advance.

07 KEEP DEVELOPING

Use your online learning, feedback and available Academy support to keep building confidence after each session.

QUALIFICATIONS

INTERNATIONAL QUALIFICATIONS + SHARLEEN COLLINS ACADEMY IN-HOUSE DIPLOMAS

ITEC / VTCT SKILLS QUALIFICATIONS



Selected Academy programmes include ITEC / VTCT Skills qualification pathways. The ITEC qualifications currently represented across The Method are:

- International Makeup Artist - ITEC Level 2
- Beauty Specialist - ITEC Level 2
- Academy Educator & Trainer - ITEC Level 4 Certificate in Education & Training

IN-HOUSE DIPLOMAS

Sharleen Collins Academy also awards its own in-house diplomas and course certification across eligible professional and specialist programmes. The exact diploma or certificate included is confirmed on each course page.

- Professional Makeup Artistry Diploma
- Professional Lash Technician Diploma
- Advanced Skin & Facial Therapy - in-house course certification
- Brow & Lash Specialist - in-house course certification
- Eligible online makeup, brow, lash and specialist course certification

A SELECTION OF ACADEMY IN-HOUSE DIPLOMA / CERTIFICATE DESIGNS



STUDENT TESTIMONIALS

SHARLEEN COLLINS
- METHOD -

"I am so grateful to Sharleen for running such an incredible course. It was so transformative that I still can't believe it's over—I'd do it all again in a heartbeat!"

- Aoife A



SHARLEEN COLLINS
- METHOD -

"Sharleen and her entire team were incredibly helpful and supportive throughout my entire journey. Their deep industry knowledge is unmatched, and they provided the perfect foundation for my career in makeup artistry."

- Aoife S



SHARLEEN COLLINS
- METHOD -

"Sharleen is incredibly hands-on and always there with expert advice. She doesn't just teach technique; she empowers you to believe that you can achieve anything you set your mind to."

- Bronwyn C



SHARLEEN COLLINS
- METHOD -

"From start to finish, this was an amazing experience. There is no better feeling than learning from the very best in the industry—it truly sets you apart from the competition."

- Emma W



SHARLEEN COLLINS
- METHOD -

"From start to finish, this was an amazing experience. There is no better feeling than learning from the very best in the industry—it truly sets you apart from the competition."

- Keila T



SHARLEEN COLLINS
- METHOD -

"I learned so much during my time here! Since finishing the course, I've already lined up interviews with world-class brands like Brown Thomas and NARS. My confidence and skills have reached levels I never thought possible."

- Chloe O



STUDENT TESTIMONIALS

SHARLEEN COLLINS
- METHOD -

"Since graduating, I landed my dream job as a Makeup Artist in an Inglot Pro Store! This course gave me the professional skills and the self-confidence I needed to succeed in the real world."

- Sinead B



SHARLEEN COLLINS
- METHOD -

"I absolutely loved this course from beginning to end."

- Siobhan P



SHARLEEN COLLINS
- METHOD -

"I'm really excited for the future. I cannot recommend this course enough as you learn absolutely everything."

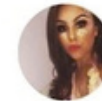
- @amcmakeup_



SHARLEEN COLLINS
- METHOD -

"I could see my makeup skills improveing every weekk with the various tutors we had who are all so helpful, down to earth and insane artists"

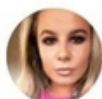
- Chloe C



SHARLEEN COLLINS
- METHOD -

"The support system here is wonderful. If you ever have an issue or feel like you're struggling, a quick chat with Sharleen is all you need to get back on track and feel inspired."

- Chloe K



SHARLEEN COLLINS
- METHOD -

"I am thrilled to announce that I'm setting up my own beauty business! Thank you so much, Sharleen, for helping me make my dreams come true and giving me the tools to be my own boss."

- Edel O



TALENT + BRAND SUPPORT

SHARLEEN COLLINS TALENT & BRAND SUPPORT AGENCY

SUPPORT BRANDS THROUGH PEOPLE, STRUCTURE + DELIVERY.

A modern beauty-sector agency supporting established global beauty brands, emerging founders and project-based teams with carefully selected professional talent and clear, agency-led delivery.

WHO WE WORK WITH

Global beauty brands operating at scale · Emerging beauty brands building modern businesses · Short- and long-term project teams.

TALENT

Professional talent supplied for brand-led work.

SUPPORT

Structured preparation and clear communication for every booking.

DELIVERY

Attendance tracked, reporting completed and professional standards maintained.

THE STANDARD

Curated — a deliberately small, selected roster. Prepared — every booking briefed in advance. Agency-led — communication and bookings managed through the agency.

BEAUTY. PEOPLE. STRUCTURE. PROFESSIONAL DELIVERY.

READY WHEN YOU ARE

FROM ENQUIRY TO YOUR FIRST DAY

- 01** **FIND YOUR FIT**
Choose the programme that matches the skill, qualification or direction you want.

- 02** **TALK IT THROUGH**
Ask about dates, format, models, qualification requirements, funding or payment options.

- 03** **SECURE YOUR PLACE**
Complete enrolment and agree your payment arrangement to secure an available place.

- 04** **COMPLETE YOUR INDUCTION**
Understand your training structure, what to bring and - where included - how to access your online learning.

- 05** **START TRAINING**
Come into the studio ready to learn, practise, ask questions and build confidence.

- 06** **KEEP MOVING**
Use your feedback, online learning and support to keep developing.

PAYMENT, FUNDING & FINANCE

CLEAR OPTIONS BEFORE YOU ENROL

YOUR TRAINING. YOUR PAYMENT ROUTE. CLEAR FROM DAY ONE.

Depending on your chosen programme, you may pay in full, arrange an academy instalment schedule, or explore an external funding or finance route. We explain the relevant option before enrolment so the course fee, payment dates and any third-party approval requirements are clear.

PAY IN FULL

Pay the agreed course fee in full at enrolment.

ACADEMY PAYMENT PLANS

Weekly, fortnightly and monthly academy payment arrangements are available on selected programmes. Your individual schedule is agreed with the Academy before training begins.

TRAINING SUPPORT GRANT (TSG)

Eligible jobseekers may be able to access Department of Social Protection support for approved short-term training. Applications are made through an Employment Personal Adviser or Job Coach and approval is not guaranteed.

HUMM FINANCE

The Academy also accepts humm as a third-party finance option for eligible purchases. Finance is subject to humm eligibility, credit assessment, approval, fees, interest and terms.

EXTERNAL FUNDING AND FINANCE ARE SUBJECT TO THEIR OWN ELIGIBILITY, APPROVAL AND TERMS.

FIND YOUR METHOD

A QUICKER WAY TO COMPARE YOUR TRAINING OPTIONS

Use this page as your starting point. Then explore the full course page for the exact training, support, qualification and inclusions.

PROGRAMME	FORMAT	BEST FOR	PRICE
The Personal Makeup Edit	Studio - 4 hours	Technique refresh / foundations	€288
Makeup Foundations	Studio - 4 hours	Learn core makeup skills	€188
Bridal Edit	Studio - 4 hours	Bridal & occasion makeup	€188
Makeup Techniques	Studio - 4 hours	Advanced makeup techniques	€288
Professional Makeup Diploma	Studio - 6 weeks	Professional makeup pathway	€1,888
International Makeup	ITEC Level 2 - premium pathway	International qualification route	€3,888
Beauty Specialist	ITEC Level 2 - hybrid	Full beauty qualification	€2,888
Brow & Lash Lift	Studio - 2 days	Add bookable brow & lash services	€588
Classic & Hybrid Lashes	Studio - 1 day	Lash extensions	€888
Skin & Facial Therapy	Studio - 2 days	Introduce facials	€888
The Nail Method	Studio - 2 days	Nail skills & techniques	€888
Massage & Lymphatic	Studio - 2 days	Massage therapy basics	€888
Brow Online	Online	Brow training online	€188
Lash Online	Online	Lash training online	€264
Facial Online	Online	Facial training online	€188
Lymphatic	Online	Lymphatic training online	€388
Educator & trainer	Studio - 2 days	Train the trainer	€3,888
Beauty Business Bundle	Online	Business skills & strategy	€888
Professional Waxing	Studio - 1 day	Method to waxing	€688

NOT SURE WHERE YOU FIT? START WITH YOUR GOAL, NOT THE COURSE NAME.

YOUR NEXT STEP

START WITH WHERE YOU WANT TO GO

You do not need to have your whole career mapped out before you enquire. Tell us the outcome you want and we can explain the relevant training route, format, qualification and practical requirements.

01

EXPLORE

Read the programme pages and use Find Your Method to compare the main routes.

02

ASK

Talk to the Academy about your goal, current experience and any questions you have.

03

PLAN

Confirm the upcoming dates, availability, fee and the payment or funding route relevant to you.

04

ENROL

Secure your place and receive the information you need before training begins.

05

BEGIN

Start with a clear structure around your practical, online and professional development.

READY WHEN YOU ARE.

Speak to the Academy about upcoming training, availability and enrolment.

BEFORE YOU ENROL

THE THINGS WE WANT YOU TO FEEL CLEAR ABOUT

I HAVE NEVER WORKED IN BEAUTY - CAN I START?

Yes on beginner-friendly programmes. We will tell you clearly if previous experience or qualifications are required.

I ALREADY WORK IN BEAUTY - IS THERE TRAINING FOR ME?

Yes. Many clients come to modernise techniques, refresh confidence, add services or move into another specialism.

HOW DO I KNOW WHICH COURSE IS RIGHT?

Start with the outcome you want. Find Your Method compares the main routes, and the Academy can explain the differences.

IS TRAINING IN-STUDIO, ONLINE OR HYBRID?

We offer all three formats. The relevant course page confirms how that programme is delivered.

WILL I RECEIVE A CERTIFICATE OR QUALIFICATION?

Eligible programmes lead to Academy certificates or diplomas; selected pathways include ITEC / VTCT Skills qualifications.

DO I NEED A MODEL OR PATCH TEST?

Some practical brow, lash and beauty treatments require models and/or patch testing. Requirements are confirmed in advance.

DO I NEED TO BUY A FULL KIT?

Do not rush into unnecessary purchases. Course-specific requirements and product guidance are explained before training.

WHAT PAYMENT OPTIONS ARE AVAILABLE?

Depending on the programme, pay-in-full or Academy payment arrangements may be available. External funding or finance has separate eligibility and terms.

ARE COURSE PLACES LIMITED?

Yes. Studio groups and course dates have limited availability. A place is confirmed once the required enrolment steps are completed.